

# Overseas Press • Club Bulletin

VOL. 43, NO. 6  
JUNE 1988

310 Madison Avenue  
Suite 2116  
New York, N.Y. 10017  
(212) 983-4655

## Up-and-Coming

**Friday, June 3, 3 p.m. to 8 p.m.**—"A Toast to the Future." To mark the temporary closing of its headquarters at 52 East 41 Street for renovations, the Chemists' Club invites all OPCers and members of its other affiliate clubs to join them for drinks and hors d'oeuvres. Open bar. Rumford Hall.

**Wednesday, June 29, 5:30 p.m.**—ANNUAL MEMBERSHIP MEETING. Results of Election will be announced. All members are urged to attend. Women's Republican Club, 3 West 51 St., N.Y.C. R.S.V.P. to Mary Novick 212-983-4655.

## OPCers Have Five New Homes!

The Chemists' Club building closes June 3 for an indeterminate time (officially: 18 months).

In the meantime, the OPC continues its affiliation with the Chemists' Club, which will continue to handle all charges.

We will have the use of five other Clubs during the closure. All will offer food and beverage service starting June 3. We recommend that you phone in advance to make reservations and to check on summer hours.

The Clubs available to OPC members will be:

Williams Club, 24 East 39th St. (697-5300)  
Princeton Club, 15 West 43rd St.  
(840-6400)

Club 101, 101 Park Ave. (687-1045)  
City Midday Club, 140 Broadway (lunch only, 422-5465)

Women's National Republican Club,  
3 West 51st St. (582-5454)

Most OPC functions will be held at the Women's National Republican Club, which has been refurbished. Hotel accommodations will also be available there.

The OPC's offices continue to be at 310 Madison Ave., Suite 2116 (983-4655). N.Y. 10017, 212-983-4655.

## President's Report

### The OPC Today—and Tomorrow

by HERB KUPFERBERG

As my two-year term as President of the Overseas Press Club nears its end, I'd like to report to you on some of the things we've accomplished and some of the things we still have to do. From my own personal perspective it has been an exciting and constructive two years and—while I may not be in a position to make the most impartial of judgments—I think the Club is in reasonably good shape today and is well positioned for further expansion and development.

First of all, we've had two of the most successful Awards Dinners of recent years, whether judged artistically or fiscally. Both the 1987 affair, honoring *The International Herald Tribune* with Art Buchwald as speaker, and the 1988 event, with Carl Sagan giving a delightful talk as a last-minute replacement for Soviet Ambassador Yuri Dubinin (and if you think arranging that was easy, think again!) turned out to be memorable evenings.

I'm particularly proud of the two issues of *Dateline* that we published in conjunction with the dinners. Two of the nation's premier magazines, *Parade* in



OPC President Herb Kupferberg

## SPECIAL ELECTION ISSUE

Attention all OPC members!

It's election time again. This year, we are voting for the President, three Vice Presidents, Treasurer and Secretary. In addition, there are eight openings on the Board of Governors—six Active and 2 Associate.

Inside this issue you will find a special insert which lists the background of each of the 17 candidates, a ballot and a specially numbered return envelope.

After you have checked your votes (*Active members vote for Active candidates; Associate members for Associate candidates*), seal the ballot in the special return envelope. **IN ACCORDANCE WITH THE BY-LAWS, BALLOTS MUST BE MAILED IN THIS ENVELOPE TO BE ELIGIBLE.**

All votes must be received by the OPC office by noon on Wednesday, June 29.

1987 and *People* in 1988, assumed responsibility for these issues, and the Club owes a debt of gratitude to two of its members, **Walter Anderson**, editor of *Parade*, and **Jim Gaines**, managing editor of *People*, for making the publications possible. **Larry Smith** of *Parade* and **John Saar** of *People* were the respective editors and publishers, and both did magnificent jobs. **George Burns** made his usual invaluable contribution by presiding over the Awards pages as well as setting up the excellent video presentations at the dinners.

In my opinion, the 1987 and 1988 *Datelines* were clearly superior in content and layout to the self-produced issues we have had in recent years, as well as enhancing the Club's prestige through the

see Page 4



# 'International Editor of the Year' Speaks at OPC

by H.L. STEVENSON

In a wide ranging review of the problems besetting Africa, a distinguished Nigerian editor called on journalists in the continent to strive harder to make life better for all Africans.

"Journalists in Africa must, if they wish to be regarded as good men, do something to articulate more forcefully the problems in the continent and the means of resolving them," said Ray Ekpu, chief editor of the newsweekly *Newswatch*.

Mr. Ekpu (pronounced EH-poo) spoke May 10th before a capacity OPC evening program in which he was cited as International Editor of the Year by *World Press Review*.

Ekpu's predecessor at *Newswatch* was assassinated and he and two top editors were detained when the government closed the Lagos-based magazine for five months last year.

A large number of Nigerians, many of them dressed in colorful, traditional robes, were in the audience to hear Ekpu outline the troubles plaguing Africa, in the economy, education and press and political freedoms.

Ekpu directed his criticism at fellow journalists across Africa.

"The press in most parts of Africa is an endangered species that is frequently threatened with the grim possibility of being driven to extinction either by harsh laws or harsh economic conditions," Mr. Ekpu said.

Saying that reporters and editors must be more than "a neutral recorder or observer," Mr. Ekpu said: "Journalists must be active participants in the drama of their environments. They must respond to the stimulus of their environment."

Mr. Ekpu said that, of 25 theaters of war and conflict around the globe, nine are in Africa, including Angola, Ethiopia, Chad, Namibia, Western Sahara, Sudan, Uganda, Mozambique and South Africa.

South Africa, he said, is the "sore thumb" with its "obnoxious apartheid system."

Mr. Ekpu said it was regrettable that some western nations, including Britain and the United States, "have insisted that sanctions are not the answer" because they could wreck the South Africa's economy and prove even more harmful to blacks.

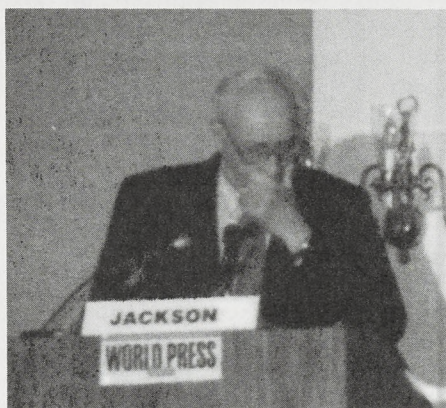
"If sanctions don't work, why are they being applied against Libya, Poland, Afghanistan, Panama, Nicaragua and

Cuba?" he asked. "The fact is that those who oppose the application of comprehensive sanctions [against South Africa] are doing so for less than altruistic reasons."

"The Western countries that have been giving, and still give, succor to apartheid for self-serving economic reasons must be reminded of the African proverb that a greedy fly often follows a corpse into the grave."

When moderator **R. Edward Jackson**, editor of *World Press Review* and an OPC member, called for questions from the floor, one of the first was from a Nigerian who implied the U.S. press was not always as thorough as it should be on South African coverage.

"We are not avoiding it," shot back Richard Steele, executive editor of *Newsweek International*, and a member of the



**Above: OPCer R. Ed Jackson, editor of World Press Review, moderated the panel discussion. Below: Richard Stanley (l), whose foundation owns the magazine, presents the "International Editor of the Year" Award to Ray Ekpu.**



panel of African experts who appeared with Mr. Ekpu.

Steele conceded that his publication and others in the United States did not always "do the best job" in South Africa and elsewhere in the huge continent, but "South Africa does not scare us one bit."

Ekpu's award as International Editor of the Year was presented by Richard Stanley, head of the Stanley Foundation, which owns *World Press Review*.

Mr. Ekpu said it was recognition for all journalists for their "dogged defense" of courage, enterprise an advancing press freedom and the defense of human rights.

This, he said, "is the only lasting legacy that we, as journalism practitioners, can bequeath to tomorrow."

A number of Nigerians made the long trip from Lagos to New York for the ceremony, including His Highness Obong Albert Ekpu, the Itai of Uruk Ata II, Cross River State, the tribal elder and Mr. Ekpu's uncle.

"We have much to do in Nigeria," said the tribal leader, dressed in a flowing white robe and red velvet headpiece.

## Africa Today

Ray Ekpu, editor of the Nigerian newsweekly *Newswatch*, painted this picture of Africa in his OPC appearance:

- The continent, with 500 million people, occupies one-fifth of the earth's surface.
- It has the world's largest reserves of untapped natural resources.
- Literacy is only 25 percent; school enrollment is 11 percent of eligible children; per capita income is \$365; virtually every country in Africa, except South Africa, is importing its food.
- Of an estimated 10 million refugees in the world, 5 million are in Africa, with Ethiopia the "world's...charity case."
- A large army of "well educated, employable but unemployed Africans" search in vain for jobs that do not exist.
- Sub-Saharan Africa's debt is estimated at \$100 billion.

"These are problems that could have been ameliorated, if not solved, by Africa's leaders if many of them had not become the problem rather than the solution," Mr. Ekpu said.

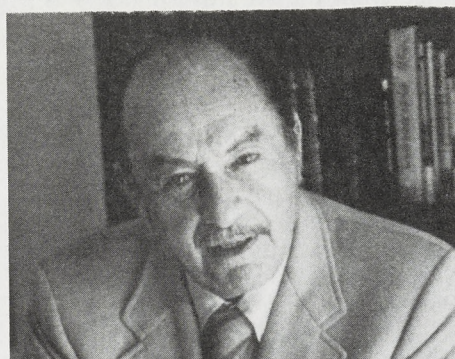
## OPC Mourns David Schoenbrun

**David Schoenbrun**, broadcaster, author and long-time member of the OPC, died May 23 in New York at 73. A particular authority on France, he won his first fame as a member of the legendary CBS news team assembled by Edward R. Murrow in the 1940s and '50s. More recently, he had been a news analyst for WPIX (Channel 11) in New York, had written extensively for *Parade* and other magazines. He was the author of many books.

Schoenbrun, who covered the war in Vietnam for *Newsday*, became an outspoken opponent of the U.S. role in that conflict. Many OPC members will remember his participation in the Club's

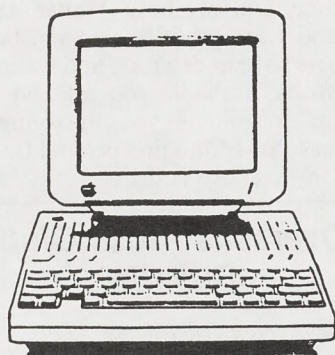


Vietnam Correspondents Reunion of 1986, and his appearance at a Book Night in 1987. Club President Herb Kupferberg said: "Dave Schoenbrun was one of the



**David Schoenbrun**

great correspondents of the post-World War II generation. He had many friends and admirers at the Club, and we will miss his presence sorely."



## press clips...

by Bob Dunphy

**It's black and white—and really read all over.** Is it news to you that 67 percent of American adults read a daily newspaper every weekday and that 72 percent read a Sunday paper? These statistics and a wealth of similar data have been compiled by the American Newspaper Publishers Association and printed in a compact 25-page booklet entitled "Facts About Newspapers." For a free copy write the Public Affairs Department, ANPA, Box 17407, Dulles Airport, Washington, D.C. 20041... **Are the couch potatoes invading the newsrooms?** The latest charge to be leveled against the denizens of today's newsrooms is that they are a peck of couch potatoes who prefer to curl up with their videos after hours instead of going out and knocking on doors late at night to expose another Watergate scandal a la Woodward and Bernstein.

Rather than grabbing a beer after work and consorting with their fellow man, says Vivian E. Vahlberg, executive director of the Society of Professional Journalists, Sigma Delta Chi, today's "new journalists" are spudding out and

have no room for organizations like SDX that encourage them to take part in activities that are not part of their 9-to-5 job.

"They're putting on their Walkmans, jogging home, listening to their CDs while the microwaves zap their lean cuisines, and then revving up their VCRs to spend the evening watching the films of their choice—all snug in their 21st-century cocoons of self-contained self-indulgence," says Vahlberg.

Writing in the April issue of *The Quill*, the monthly publication of the society, Ms. Vahlberg charges that cocooning such as this poses a threat not only to quality journalism but also to the future of the SDX organization.

"How can you cover breaking news and still catch 'L.A. Law' or 'Cheers,'" she asks, adding, "If journalists consistently choose cocoonish comforts over the benefits of community, there will be no one to attend, let alone run, SPJ/SDX programs."

## A Letter from the Prime Minister

*The Prime Minister of Great Britain, Margaret Thatcher, sent the following letter to OPC President Herb Kupferberg, who asked us to share it with all of you:*

Dear Mr. Kupferberg,

Thank you for the recent telex from yourself and **Norman Schorr**, Chairman of the Freedom of the Press Committee, about the British journalists held hostage in Lebanon.

I share your deep concern over the fate of all the hostages remaining in Lebanon. This is a tragic situation.

As you are no doubt aware, our Embassy is very active in a chaotic and dangerous environment in trying to obtain hard information about the disappearance and whereabouts of all our hostages. No terrorist group has yet made a plausible claim to be holding any of the British hostages. We have been in contact with other governments, not only in the Middle East, who might be able to help. We have called upon governments or organisations with influence over the hostage-takers to use their influence to secure the unconditional and immediate release of those held as a matter of ordinary humanity.

I assure you that we are doing all we reasonably can to secure the release of all British citizens held hostage in Lebanon, within our policy, well known in the international community, of not making substantive concessions to kidnappers. It is not an easy policy but we believe it is the right one.

Yours sincerely,  
*Margaret Thatcher*

## Who's doing what, when, where and, if there's space, why

by Ralph D. Gardner

**FROM THE DEEP SOUTH:** The Space Coast Writers Conference presented its 1988 Outstanding Writer Award to longtime OPC member **A.E.P. (Ed) Wall**, former managing editor of the *Honolulu Advertiser* and former editor-in-chief of the National Catholic News Service. Wall, semi-retired, is associate editor of the Episcopal Diocese of Central Florida and an occasional columnist for the *Orlando Sentinel*. He will cover the 1988 decennial Lambeth Conference at Canterbury, England, for a number of publications. He's been covering American presidential election campaigns since 1948.

\* \* \*

**HUMAN RIGHTS ALERT:** Member **Dorothy Radcliffe Ingling** writes from her Atlantic Highlands, N.J., home to call attention to the current little-known plight of Hungarians living in Transylvania. "Their rights have been repeatedly violated and no human rights groups have taken interest in this matter." She hopes OPCers "will try to do something about the situation there, at least with publicity."

\* \* \*

**TAPS:** Two foreign correspondents who covered the Korean War and other Asian events for many years have died. Former OPCer **Gene Zenier**, an independent television producer based in Tokyo, died January 24th of a heart attack in Italy where he had been living since his retirement. **Wendell (Bud) Merick** died February 11th at his Bethesda, Md., home following a long illness. Merick reported for UPI from Korea, Japan and Hong Kong. He freelanced in Vietnam, joining *U.S. News & World Report* in 1966. He retired in 1983.

\* \* \*

## TRAVELING TO EXOTIC OR IN-THE-NEWS PLACES?

**Can you handle roving correspondent assignments? Have you published a book lately? Are you heading out on the lecture circuit? Many members profit by letting "OPC Bulletin" readers know about their activities. Send us your news TODAY.**

\* \* \*



## President's Report from Page 1

involvement of two important national magazines. I strongly recommend that the Club continue the policy of obtaining the participation of outside publications in producing future *Datelines*.

When I became President of the Club in 1986, I said that our most important priorities would be membership and programming.

I think we've seen progress in both directions, although there's plenty of room for more. The OPC, unfortunately, has a slow but steady attrition rate. Members die, retire, move away or lose interest. Our dues level, although measurably the lowest in New York for a Club with comparable facilities, seems formidable to some. Nevertheless, our membership remains basically solid. And we've added dozens of new members during the last two years, many of them younger journalists. I'm especially glad to see a gradual diminution of the age level of the Board of Governors, and devoutly hope this trend continues.

It's significant, I think, that our new members have arrived not as the result of an organized drive but through the initiative and persuasiveness of current members who enjoy the Club and bring in their colleagues and friends. I'm not discounting the need for a systematic membership campaign at some point in the future, but I really think our soundest and steadiest growth will come from the personal efforts of current members to get others to join. And this certainly is an area in which we all can—and should—contribute.

I look back over our programs of the last two years both with considerable satisfaction and a tinge of regret. Satisfaction because of the high level of our speakers and events in general, and regret because more of you didn't attend. If you remember, we started with such speakers as Ann Sperber, the author of a biography of our perhaps most celebrated member, **Ed Murrow**; the two Zumwalts, whose personal tragedy was later aired on television and in other media; and a memorably contentious meeting evening with Richard Kluger, the author of a history of the *Herald Tribune*.

I don't think our pace has ever slackened, with people like Tad Szulc, **Ruth Gruber**, Flora Lewis, **Whit Bassow**—forgive me for not naming everybody who appeared or spoke. Yet it was disappointing for me to find that the average attendance at such events was in the neighborhood of 35 or 40, and that sometimes we weren't sure we were going to get that many.

I'm aware that there are a few members who complain—rather habitually—that the programs aren't good enough. One thing I've noticed about such complain-

ants is that they are people who never—and I mean *never*—come to the events in question. In my two years in office I have not had one single complaint from a member or guest who has attended an event that it was dull, uninteresting, or not worth going to. And again without claiming impartiality, I can say that I myself have attended every single event held by the Club over the last two years, including jazz concerts, wine tastings and screenings, and have never come away with the feeling of having wasted my time or wishing I had been elsewhere.

My main point, I guess, is that it's essential for members to support the Club by turning out for events—otherwise there isn't much point to having a Club at all. With small audiences, it's going to become impossible for us to invite speakers to appear, including authors who are anxious to promote their books. In previous administrations the Club has been forced to cancel programs simply because the advance reservations were so low. At least that hasn't happened in the last two years, but considering their quality, many of our programs have been far too poorly attended.

We also need far more help in planning our programs. One of the failures of the outgoing President has been his inability to induce any one, on or off the Board of Governors, to take on the burden of arranging programs. And it is a burden, I know, because I've had to shoulder most of it myself these last two years, with help from **Rosalie Brody** in setting up several of the Book Nights. I feel that a strong, energetic and active Program Chairperson, or perhaps two Co-Chairpersons, is essential to the functioning of the OPC. Otherwise the responsibility for events like the Mayor Koch luncheon

is going to have to continue to devolve upon the President.

Our biggest event of the last two years, aside from the Awards Dinner, was of course the Vietnam Veterans Reunion of late 1986. Planning for this dinner began in the administration of **Anita Diamant**, and it was carried out by a hard-working core of Club members. I would like to thank Anita for her continued loyalty and devotion to the Club over the last two years, particularly in serving as Awards Dinner Chairperson. She is in every way the model of an OPC Past President.

I don't know if I'm going to be able to be the same. But I do want you all to know how honored I feel at having been permitted to serve as this Club's President from April 1986 to the present. I've worked hard and conscientiously; I've received unstinting support and encouragement from my employer, *Parade* magazine, and my boss, **Walter Anderson**; and I am gratified that most Club members have understood and welcomed my efforts. I thank you all and look forward to joining you in seeing the Overseas Press Club prosper and flourish for many years to come.

## Overseas Press Club Bulletin

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*Fran Carpentier, Editor; Bob Dunphy, Fred Ferguson, Ralph Gardner, Associate Editors.*

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## BIOGRAPHIES OF CANDIDATES

June 1, 1988

### THE OVERSEAS PRESS CLUB ELECTION INFORMATION

The 1988 Annual Meeting of the Overseas Press Club of America, Inc. will be held Wednesday, June 29.

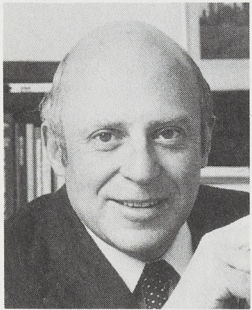
This year the election is for six Active members and two Associate members of the Board of Governors. The first four Active runners-up and first two Associate runners-up (after all vacancies on the Board have been filled) will be designated as Alternates. **Active members vote for Active candidates, Associate members only for Associate candidates. Only Active members may vote for officers.**

Ballots will be mailed to all members, accompanied by an official return envelope, bearing a serial number, and voting instructions.

**YOU MUST USE THE OFFICIAL RETURN ENVELOPE—OTHERWISE YOUR BALLOT CANNOT BE COUNTED, AS IS REQUIRED BY THE BY-LAWS.**

Ballots may be mailed to arrive at the return address no later than noon, June 29. Or they may be delivered in the Clubhouse and placed in the ballot box. Members are reminded, however, that **all ballots must be enclosed in the official envelope.**

#### For President (Active): LEONARD SAFFIR

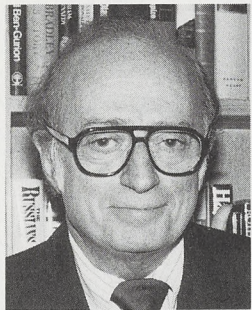


**OPC Record:** Active member for some 30 years; served as OPC Treasurer and on the Board of Governors, including the present Board.

**Career:** After service in the U.S. Marine Corps in the 1950's, worked as correspondent for INS in New York, Dallas and Tokyo; one of three founders of the New York Standard (an award-winning daily newspaper published during the 1962-63 newspaper strike); a founder and publisher of *The Latin American Times*; editor-in-chief of *The Trib* (New York) and *The Sun* (Eastern Long Island, N.Y.). Received several awards, including Sigma Delta Chi Deadline Club of New York for distinguished journalistic achievement; was honored by New York City Mayor Robert Wagner; received several awards for journalistic excellence from the New York State Press Association. Chief of staff and press secretary to U.S. Senator James L. Buckley from 1971-76. Presently executive vice president, Porter/Novelli, an international public relations firm.

**Statement:** There are great challenges ahead for the Club as we near our 50th Anniversary. I will work with my distinguished colleagues to make our 50th year the best ever since the founding members met in the Algonquin Hotel in April 1939.

#### For Treasurer (Active): NORMAN A. SCHORR



Former UPI newsmen, *Detroit Free Press* correspondent, freelance writer and Army press officer in the Philippines. In recent years, in public relations, originally with Westinghouse, now as president of Schorr and Howard Co., in New York.

An OPC member for more than 30 years, and member of the Board of Governors for the past four years, he has been chairman of the OPC Awards Committee.

As chairman of the Club's Freedom of the Press Committee for several years, Schorr has led the Club's effort to help journalists around the world who are imprisoned because of their writing. This effort has involved protesting to the governments, as well as publicizing the cases to encourage protests and support by others.

As a founding member of Amnesty International of the U.S.A., and longtime former member of its national board, he worked previously through that organization to help imprisoned editors and writers in foreign countries.

His business experience has included about 12 years as an officer and director of several public corporations.

#### For Secretary (Active): JEAN BAER



I have worked as a journalist (Macy chain, Mutual Broadcasting Company, overseas for the U.S.I.A.), magazine editor (senior editor at *Seventeen* Magazine where, among other things, I prepared special issues highlighting teen life everywhere from South America to the U.S.S.R.) and as a syndicated broadcaster with a national radio show.

My eighth book, *Making Life Right When It Feels All Wrong*, will be published in mid-July. My other books include *Follow Me! The Single Girl Goes to Town*, *The Second Wife*, *Don't Say Yes When You Want to Say No*, *Stop Running Scared!*, *How to Be An Assertive—Not Aggressive—Woman* and *The Self Chosen*. I have written extensively for the women's magazines and national syndicates and done a great deal of lecturing on contemporary problems of women.

I have served the OPC in many capacities—for eight years at varying times as a member of the Board of Governors and on numerous committees such as Book, Hospitality, and the Magazine Awards Division of the Awards Committee.

If I am elected I would work toward OPC-sponsored trips abroad with the chance to interview authorities, more women journalists as speakers, OPC-sponsored workshops on selling non-fiction books and magazine articles, and, most important, a genuine feeling of camaraderie, the closeness that comes from mutual interests, and the chance to develop new friends within the Club.

#### For Vice President (Active): RALPH D. GARDNER



**Attainable goals:** When I joined OPC more than forty years ago, members attended more frequently scheduled events such as weekly luncheons and guest-attraction evenings, film screenings, plus others. What we have is good, but we should offer more.

Let's implement an effective hospitality program for overseas members visiting New York.

In years past, OPCers enjoyed low-cost VIP travel to Europe and elsewhere. It's now time to arrange these tours again.

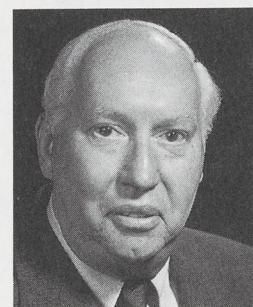
A new *Who's Who in Foreign Correspondence*—our useful directory for members, the media and those requiring OPCers' professional talents—is long overdue. Advertising covers cost, provides revenue.

It's years since the OPC published newsmaking books written by members. These enhanced Club prestige; also produced revenue. Let's do another!

**Career background:** 1942-1955, *New York Times* (Paris, 1949; Frankfurt, 1950); 1943-1946, U.S. Army newswriter (ETO); 1955-present, President, Ralph Gardner Advertising; director, various U.S. and foreign corporations; 1974-present, host, *Ralph Gardner's Bookshelf* (an author-interview radio broadcast); author of several books; lecturer at various universities; Hess Fellow, University of Minnesota; faculty member, Georgetown University Writers' Conference; contributor, *New York Times Book Review* (military subjects), *Saturday Evening Post*, other newspapers and magazines. **Memberships:** Bibliographical Society of America, Manuscript Society, Grollier Club, National Book Critics Circle, PEN, Silurians. **Current OPC activities:** Associate Editor, *OPC Bulletin*; for the past four years, member of OPC Awards Committee to select Best Book on Foreign Affairs; Active Alternate Governor.

**Note:** I wrote the above lines last year as a candidate for Governor. Some proposals are now in the works. I want to help bring these and other activities—such as a significant observation of OPC's Fiftieth Anniversary—to fruition.

#### For Vice President (Active): R. EDWARD JACKSON



Ed Jackson, now editor of the monthly *World Press Review*, has spent three-fourths of his 41-year career as a reporter, writer and editor of foreign news. In 10 years with United Press starting in 1947, he served as a foreign news writer in New York, correspondent and news-desk editor in London, bureau chief in Rome and as a news-feature writer-editor in New York.

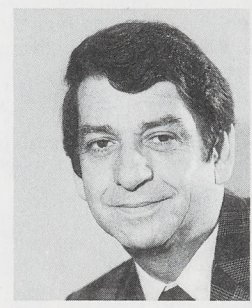
In 29 years with *Time* magazine starting in 1957, he was a foreign news contributing editor; news editor for foreign coverage; Rome bureau chief; the magazine's first International Editor, supervising overseas editions; Washington News Editor; managing editor of the Time-owned *Washington Star*; and deputy chief of *Time* correspondents.

He became editor of *World Press Review* in 1986.

Jackson was editor of the 1974 *Dateline* ("The Year of the Reporter") and has served as an OPC awards judge and panelist. He is vice president and secretary of The Correspondents Fund.

He would like to see the OPC sponsor more activities with foreign newsmakers visiting New York.

#### For Vice President (Active): H.L. STEVENSON



Exciting challenges face the OPC as we prepare for the golden anniversary of the club's founding in 1939.

Although we will be in temporary quarters while 52 E. 41st St. is renovated, we have attractive, comfortable and well-situated alternative luncheon and meeting sites, as well as lodging for out-of-town visitors. The coming year offers a golden opportunity to advance the causes and growth of the club.

We must continue our vigorous opposition to reporting restrictions in all parts of the world. We should arrange a yearlong series of strong programs, at home and overseas, to mark the anniversary. We must actively recruit new members and involve the current roster in our activity. We must encourage and aid young journalists whose goal is to report and edit foreign news.

At least one Governor, Active or Associate, should come from our large foreign membership, giving us fresh perspectives on the life and times of foreign reporters. We should involve more foreign personalities, such as our recent "Inside Africa" program.

In seeking a full term as vice president and a second term on the board, I will work energetically with the officers, board and members to implement these and other activities.

**Club activity:** Active board member; Awards Committee (3 years); Nominating Committee 1987; Co-chairman Vietnam Reunion 1986.

**Professional background:** 31 years with UPI, as reporter, news editor, managing editor for seven years, Editor-in-Chief for 11. Active in worldwide press freedom causes. Since 1985, Corporate Editor for Crain Communications Inc., New York, publisher of business and trade magazines and newspapers that circulate worldwide. Bureaus in London, Tokyo, Germany, plus numerous foreign correspondents.

#### For Governor (Active): FRAN CARPENTIER



Since joining the OPC in November 1986, Fran Carpentier has been active in a variety of Club projects: She was a judge on the 1987 Awards Committee (Magazine Division); in February 1987, she was asked to co-edit the *OPC Bulletin* and was named Editor shortly thereafter; she also helped to plan this year's highly successful Christmas/Hanukkah Party.

Ms. Carpentier is the Articles Editor of *Parade* Magazine. She joined the publication in 1979 as an Associate

Editor; her duties included writing general interest features, celebrity profiles and reporting on trends in health, fitness, personal finance and in environmental issues for its regular columns. She was named Articles Editor in May 1983.

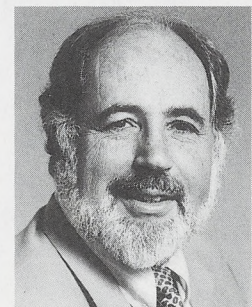
In addition to her duties at *Parade*, Ms. Carpentier has been a featured speaker at a variety of communications symposia, including the Reader's Digest Writers' Workshops, the National Media Conference and, last month, at the annual convention of the American Society of Journalists and Authors. This year, as a member of the White House Conference for a Drug Free America, she traveled to Nebraska, Florida and Washington, D.C., discussing the role and responsibility of the media in combatting drug abuse.

Ms. Carpentier is also a member of the Newswomen's Club, Women in Communications and the Society of Professional Journalists. She has a B.S. in journalism from New York University and was elected to Phi Beta Kappa.

**Statement:** "As Editor of the *OPC Bulletin*, I've been privileged to attend the Board of Governor meetings each month. This has given me the chance to see the strengths of the organization firsthand—and to hear about the challenges it faces.

"Even more than ideas for new programs and policies, the OPC needs people who will devote time and energy to the Club. I believe that I'm one of those people, and I hope that you'll give me the opportunity to work for the OPC officially by electing me to the Board of Governors."

#### For Governor (Active): C. PETER GALL

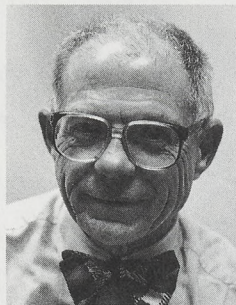


Peter Gall has been an OPC member for five years and has served one term as an active member of the Board of Governors. He believes the next two years will be crucial ones for building club membership and visibility. For the last five years, Gall has been director of McGraw-Hill World News, an internal news and feature service for *Business Week* and other McGraw-Hill publications and information products. He manages a system of ten news bureaus around the world.

From 1971 to 1982, Gall was a reporter covering a variety of beats in Washington, interrupted by a 3-year tour as bureau chief of the McGraw-Hill Moscow bureau. Prior to 1971, Gall was a reporter for the *Pasadena Independent* and *Star News* and the *Wall Street Journal*, and a press secretary for two U.S. Senators. He has written three books and has contributed chapters to two others. Gall is also a member of the National Press Club.



#### For Governor (Active): AL KAFF



In 1985 when then OPC President Anita Diamant looked at me and suggested a reunion of Vietnam correspondents, neither of us knew that my days in New York City were drawing to an end.

But in Fairchild, Conn., and later Ithaca, N.Y., my OPC work continued: collecting names of Vietnam correspondents from around the world, compiling the first and only directory of these correspondents, and working with H.L. Stevenson and Bryce Miller to stage OPC's 1986 Vietnam reunion, an event still talked about.

From the shores of Lake Cayuga, I continue updating the directory and succeeded in publicizing this OPC project in Tokyo and Hong Kong newspapers earlier this year. Yes, I can and will serve the club from outside the Big Apple's commuting radius. I'll propose that the next board establish seats for representatives in Europe, Asia and Latin America to strengthen relations with overseas members. Makes sense. The OPC is a worldwide organization of journalists.

I remain in touch with foreign correspondents in Asia, Australia and Europe. I plan to visit news people in Tokyo and Hong Kong next year. I meet frequently with news editors and writers in New York and Washington.

*My resume:* 33 years with UPI, including 29 years in Asia. Past president of the Foreign Correspondents Clubs in Tokyo, Hong Kong and Taipei. Past vice president of the OPC and the Manila Overseas Press Club. OPC member since 1960. International and business editor for Cornell University's News Service since 1986.

#### For Governor (Active): MARJORIE W. LONGLEY



Marjorie W. Longley was named director of public affairs for The New York Times Company in May 1981, after serving since December 1979 as director of circulation sales for *The New York Times* newspaper.

Mrs. Longley's career on *The Times* began in January 1948 when she was hired to take part in a production experiment. That fall she became an advertising space sales representative, switching to educational representative in January 1949. In November 1952 she became assistant manager of the college and school service. She was made manager of that department in 1959 and served in that position until 1966 when she was named manager of marketing, research and development for the book and education division of The Times.

In 1971 Mrs. Longley moved up to manager of educational marketing and development of *The Times* and, in 1975, to assistant to the vice president for consumer marketing. In 1978 she was assigned as circulation sales manager, and served in that position until becoming circulation sales director in December 1979.

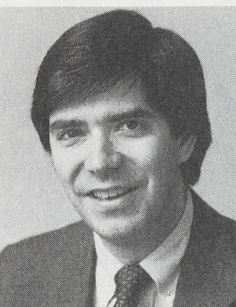
Born in Lockport, N.Y., Mrs. Longley graduated cum laude from St. Lawrence University, with highest honors in English and a Phi Beta Kappa key. Following graduation from St. Lawrence she was associated with the Thousand Islands Playhouse. She had also worked as sports editor and feature writer on *The Lockport Union Sun and Journal*. In 1947 she joined the Rueben Donnelly Company as a market researcher.

She is the co-author of *America's Taste*, which Simon & Schuster published in 1960.

A trustee of St. Lawrence University, Mrs. Longley is chairman of the student affairs committee and a member of the executive committee. She is a past president of the New York Adult Education Council and presently chairs the executive committee of the board of directors of Global Perspectives in Education. Mrs. Longley was elected Chairman of the 42nd Street E.T.C. in June of 1984, and continues to serve in that office. She serves on the board of directors of the National Charities Information Bureau, American Management Association, Cabrini Hospice, and on the executive committee of Association for a Better New York and on the Mayor's Council on the Environment of New York City. She is a member of the National Marketing Council of the American Management Association, the National Arts Club, the National Institute for the Social Sciences and is listed in *Who's Who in America*.

Mrs. Longley, whose husband, Ralph, is deceased, lives in Manhattan.

#### For Governor (Active): JOHN R. MACARTHUR



John R. (Rick) MacArthur became president of Harper's Magazine Foundation and publisher of *Harper's Magazine* in 1983. In 1980, MacArthur and his father, Roderick, urged the boards of the John D. and Catherine T. MacArthur Foundation (founded by Rick's grandfather) and the Atlantic Richfield Company to make a grant of assets and funds to form the Harper's Magazine Foundation. The magazine was purchased from the Minneapolis Star and Tribune Company.

Before joining *Harper's*, MacArthur was an assistant foreign editor at United Press International (1982) and a reporter on the *Chicago Sun-Times* (1979-1982), *Washington Star* (1978), and the *Wall Street Journal* (1977). He has continued to write articles for newspapers, including op-ed pieces for *The New York Times* and *Wall Street Journal*.

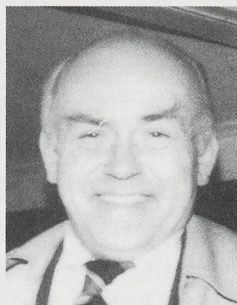
Born on June 4, 1956 in New York City, Mr. MacArthur grew up in Winnetka, Ill., and graduated in 1978 from Columbia University with an A.B. in history.

#### For Governor (Active): DWIGHT SARGENT



National Editorial Writer, The Hearst Newspapers; Vice President, Overseas Press Club of America, Inc.; *Background:* Formerly Editorial Page Editor of New York *Herald Tribune*, Boston *Herald American*, and Portland (Maine) *Press Herald-Express*; Curator, Nieman Fellowships, Harvard University; President, Freedom of Information Center, University of Missouri; President, Society of the Silurians, Inc.; President, National Conference of Editorial Writers.

#### For Governor (Active): CHARLES J. SCHREIBER

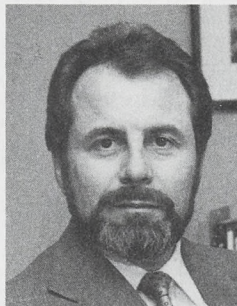


Stepping down after serving as OPC Secretary for two terms, Schreiber has expressed a desire to remain on the Board of Governors "...to help plan for the future. During the two years when we will be 'homeless,' attention to programs and programming will be critical," he says.

Active in Club affairs for more than 15 years, he is a member of the Program, Banquet and Awards Committees, chairs the Publicity Committee, is a contributor to the *OPC Bulletin* and is Secretary of the OPC Foundation.

A former journalist and a member of the Silurians, Schreiber is a financial public relations person and a partner in the firm Canfield, Holler & Partners.

#### For Governor (Active): LARRY SMITH



Larry Smith is managing editor of *Parade* magazine and is currently serving as Treasurer of the Overseas Press Club. Prior to joining *Parade* as a senior editor in 1981, he was a news editor at *The New York Times* and the *Post News*. He has also been an editor with the Gannett Westchester Rockland Newspapers, the *Tarrytown Daily News* and the *White Plains Reporter Dispatch*, for which he wrote extensively.

He is author of *The Original*, a novel published by Herder & Herder and Bantam Books. His articles have been published by *Time*, *Redbook* and the *Columbia Journalism Review*.

A native of Central Lake, Mich., Smith is a graduate of the University of Michigan. His first jobs were as a reporter for the *Daily Review* of Hayward, Calif., and as assistant city editor of *The Eagle* in Cheyenne, Wyo. His wife, Dorothea, is an editor with the Gannett Westchester newspapers; they have three children.

Prior to being named Treasurer, Smith served on the Board of Governors of the Overseas Press Club. In 1987 he was editor and publisher of *Dateline*, the annual OPC magazine, whose theme that year was the bicentennial of the U.S. Constitution.

#### For Governor (Active): FRANK C. TAYLOR



A Peace Corps assignment in Peru and a 10-year stint as a foreign aid advisor in Brazil preceded my happy career change into journalism. After three years as a newspaper reporter in the States, I returned to Sao Paulo for another three years as Bureau Chief-South America, *McGraw-Hill World News*. I have been Executive Director of the Business Press Educational Foundation, assisting journalism schools orient and prepare students for business writing careers.

Many of the questions I'm asked on campuses are related to my work as a foreign correspondent. An increasing number of students want jobs in journalism, advertising and public relations in the international arena. I would like to help the OPC develop seminars and other programs to reach that young audience that is so curious about the experiences many of us have had abroad. I think we can help orient them and rejuvenate our club by getting them involved in it from the start of their careers.

Some of my best friends in New York are correspondents for foreign publications. Their stories of covering a country as complex and perplexing (to them) as the U.S. are fascinating and often quite funny. As they enjoy helping Americans figure out what's going on in their countries, I'd like to promote more interaction with them at our club.

#### For Governor (Associate): DAVID ANDERSON



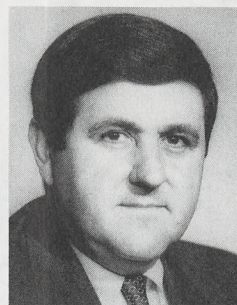
David Anderson became active in the OPC in the late 1960s upon returning from several years of assignments out of the country. He was a member of the Board of Governors in 1976-77. For eight years he was chairman of the Club's Headliners Program, during which time he arranged for prominent persons to speak at luncheon and dinner affairs. For the past three years he has been chairman of one of the OPC Annual Awards committees (Radio News and Documentaries).

His policy is to encourage the Club to further its role as a professional organization of men and women engaged in public communication, both within and without the established media, with particular emphasis on professional exchange among members. He also feels that, by attracting leading spokespersons to OPC events, the Club can continue to be recognized as a prestigious, neutral platform in the nation's communications center.

His professional background includes association with United Press International as a reporter and editor, a news editor and public affairs program producer for the National Broadcasting Co. and a free-lance writer for national magazines. In the field of public relations he has held executive positions with the Exxon Corp. in New York, and was public relations manager for Exxon affiliates in Cuba and the Caribbean-Central American area and Libya as well as consultant to affiliates in Venezuela and Argentina. He later was a public relations executive for the American Institute of Certified Public Accountants.

An Air Force officer during World War II, Anderson earlier attended the University of Washington in Seattle where he also was the first paid press agent for the Seattle Repertory Playhouse, an innovative community theater. He lives in Manhattan.

#### For Governor (Associate): FRED E. BONA



Frederick E. Bona is a vice president of W.R. Grace & Co. and head of the company's Corporate Communications Division. As head of Corporate Communications, Mr. Bona is responsible for Grace's public affairs, public relations, press relations and corporate advertising functions.

Mr. Bona joined Grace in 1962 as a public relations representative. In 1970 he was appointed manager of press relations, and in 1980 he became director of that function. He was appointed vice president of Grace's Corporate Communications Group in 1983 and named to the additional post of deputy group executive in 1985. He was elected a corporate vice president and head of the Corporate Communications Division in May 1987.

From 1982 to 1985, he also served as deputy group director of the communications team of the President's Private Sector Survey on Cost Control (also known as the Grace Commission), which surveyed the federal government to identify waste and inefficiency.

Mr. Bona was graduated from Fairleigh Dickinson University in 1962 with a B.S. degree in marketing, and in 1985 he attended the Dartmouth Institute.

He is a member of the Public Relations Society of America, the Overseas Press Club, and the Chemical Communications Association.

Born March 3, 1939 in Union City, N.J., Mr. Bona is married to the former Bonnie Hurlbert. They have three daughters and a son and reside in Boonton Township, N.J.

#### TO THE MEMBERSHIP

This special section, containing information about all candidates for election at the Annual Meeting on June 29, is sent to you in accordance with the By-laws, which direct the judges of the election to publish an "information sheet" containing "brief biographies of all nominees" which "may also contain statements by the nominees, regarding measures and/or principles which they support."

Biographies and statements printed in this special section have been supplied by the candidates themselves. This material has been assembled, passed upon, and, where necessary, cut to fit the space available, as also provided by the By-laws, by the Committee of Judges of the Election.

No other mailing, except for the ballots, will be made to members eligible to vote.

#### COMMITTEE OF JUDGES OF THE ELECTION

Felice Levin, <i>Chairperson</i>		
Harry Levin, <i>Secretary</i>		
Gilbert Baker		Leon Thiel
Frank Schwartzman		John Walsh
	G. Bruce Woodin	